

**MINUTES OF THE PROCEEDINGS
OF THE ECONOMIC DEVELOPMENT AUTHORITY OF THE CITY OF
JORDAN
IN THE COUNTY OF SCOTT
October 3, 2022**

1.0 CALL TO ORDER

Present: Shane Ahlbrecht, Andre Cilliers, Jeremiah Monyok, Derek Nelson, Joe Spillman, and Eric Shaughnessy

Absent: Dr. Amanda Schuh

Chairman Ahlbrecht called the meeting to order at 6:30pm.

2.0 ADOPT AGENDA

Motion by Cilliers, to adopt the agenda as presented. Seconded by Shaughnessy. All Commissioners present voted aye and the motion was declared carried.

3.0 APPROVAL OF MINUTES

A. Economic Development Agency Meeting Minutes, September 6, 2022

Motion by Monyok, to approve of the September 6, 2022 Minutes.

Seconded by Cilliers. All Commissioners present voted aye and the motion was declared carried.

4.0 NEW BUSINESS

A. Walk Audit Discussion

Planner/Economic Development Specialist, Barrett Voigt, presented the staff report on the walk audit list and data. Mr. Voigt stated that no pattern was discernible however that doesn't mean contacting businesses isn't successful. In addition, Mr. Voigt stated that letters were sent to businesses on the list encouraging them to apply for the Façade Matching Grant Program and that property owners that were contacted to update signage had done so.

City Administrator, Tom, Nikunen, provided an overview of the locations where grant opportunities exist in the downtown area as well as the need for a downtown parking study. Commissioner Monyok stated that Zap Arcade (224 Broadway Street South) should be a priority and discussed possible strategies. Commissioner Nelson stated that he was interested in discussing opportunities for the Excel utility building (137 1st Street East) when it is put on the market next summer.

All commissioners expressed interest and directed staff to move forward on acquiring property south of 301 Broadway Street South (PID 220050010) for the purpose of converting the property into a public parking lot.

B. Billboard Design Selection

City Administrator, Tom Nikunen, presented the staff report on the possible need to replace city signage on existing billboards both north and south of highway 282 on interstate 169.

Commissioner Nelson stated that he would like to keep the wording on the replacement signs simple by keeping the text “Live, Shop, Dine”.

Commissioner Shaughnessy stated that he would like to see new pictures that show the businesses in the downtown area as well as people.

Commissioner Monyok stated that he would like to remove the phone number and website URL on the bottom of the sign and replace it with text that encouraged businesses to establish themselves in the city.

No action was taken and it was of general consensus to table the item for the next available meeting with new sign concepts incorporating comments provided.

5.0 OLD BUSINESS

6.0 MANAGEMENT REPORT

A. General Management Updates

Tom Nikunen, City Manager, provided updates on the U.S. Highway 169 interchange design survey and strategic planning process.

process and that an open house is getting planned for public input. Mr. Nikunen also informed Commissioners that rehab started on the Jordan Bar (formerly known as Moolas).

B. Next Meeting – Monday, October 3rd, 2022

7.0 CITY COUNCIL MEMBER UPDATE

Economic Development Agency Minutes – October 3, 2022

Council Member Monyok provided an update on the increase to the EDA budget from \$90,000 to \$130,000 and that Façade Matching Grant Program policy amendment was approved to include properties zoned in the Highway Commercial C-3 zoning district as eligible properties.

8.0 COMMISSION MEMBER UPDATE

9.0 ADJOURNMENT

Motion by Nelson to adjourn. Seconded by Spillman. The meeting was adjourned at 8:07pm.