

**MINUTES OF THE PROCEEDINGS
OF THE ECONOMIC DEVELOPMENT AUTHORITY OF THE CITY OF JORDAN
IN THE COUNTY OF SCOTT
May 6, 2024**

1.0 CALL TO ORDER

Present: Shane Ahlbrecht, Clint Mack, Dr. Amanda Schuh, Eric Shaughnessy, Derek Nelsen, City Administrator Tom Nikunen, Alisha Broden and Robert Wagner. Jeremiah Monyok was absent.

Chairman Ahlbrecht called the meeting to order at 6:31 p.m.

2.0 ADOPT AGENDA

Motion by Schuh to adopt the agenda. Seconded by Mack. All Commissioners present voted aye, and the motion was declared carried 5-0.

3.0 APPROVAL OF MINUTES

A. Economic Development Agency (EDA) Meeting Minutes, April 1, 2024

Motion by Nelson to adopt the April 1, 2024 Minutes. Seconded by Schuh. All Commissioners present voted aye, and the motion was declared carried 5-0.

4.0 NEW BUSINESS

A. Placer.ai – Software Presentation: Terry Munoz from Placer.ai was in attendance on Zoom. Mr. Munoz gave a 30-minute presentation on Placer.ai software and what it could be used for by the City. Placer.ai is a mobility tracking software that could be used for economic development purposes. The software has over 3,000 customers. Schuh recommended that the staff create a list of goals for the application before it goes to the City Council. The EDA requested that staff speak to some reference cities that already use the software before the final approval. Staff requested that Mr. Munoz fix the typo in the downtown example. Nelson suggested that this seems like an excellent tool, but it might be less valuable to service businesses like insurance.

The EDA discussed the goals for the use. They wanted to find a way to use this to help businesses. It was discussed if staff could potentially charge enterprises if the time spent was extensive. Maybe the first hour is free, but it can't be repeated multiple times when working

with staff. There should be a method to charge that makes sense if a specific business wants a little extra service work.

Motion by Nelson to approve the purchase of Placer.ai for one year and recommend it for approval by the City Council at its next meeting. Seconded by Schuh. It was added that the approval requires a list of goals from the EDA, and staff should check at least a few references. All Commissioners present voted aye, and the motion was declared carried 5-0.

- B. EDA Member Application—Alisha Broden: The EDA conducted a brief interview with Ms. Broden. They reviewed her application and experience. There was a bit of discussion about her thoughts on how to help and improve economic development efforts in Jordan.

Schuh made a motion to approve Alisha Broden’s application for the EDA and recommend it for approval by the mayor and city council at their next meeting. Seconded by Mack. All Commissioners present voted aye, and the motion was declared carried 5-0.

5.0 OLD BUSINESS

6.0 MANAGEMENT REPORT

A. General Management Updates

Tom Nikunen, the City Manager, updated the potential Candy Store project, transportation projects, and Delia’s. It was also discussed when the City Hall Creamery and Coffee would open. Schuh asked if the EDA and staff could work on surveying the downtown businesses to get feedback and maybe share the grants and programs. Schuh discussed the Owl Café, which recently opened in the Carasim Building on Broadway Street.

B. Meeting – Monday, June 3, 2024

7.0 CITY COUNCIL MEMBER UPDATE

Schuh discussed the funding issues with the 169 Interchange and Scott County.

8.0 COMMISSION MEMBER UPDATE

No updates.

9.0 ADJOURNMENT

Motion by Schuh to adjourn. Seconded by Nelson. The meeting was adjourned at 8:33 p.m.