

JORDAN ECONOMIC DEVELOPMENT AUTHORITY

MINUTES

June 15, 2004

- 1. Roll Call:** The Jordan, MN, Economic Development Authority was called to order by President Jeremy Goebel at 7:05 p.m. at Jordan City Hall on June 15, 2004.
Present: Commissioners Jeremy Goebel, Ron Jabs, John Mulcahy and Howard Senske
Absent: Dave Wolf, Greg Sticha and Ray Sandey
Also present: City Administrator Linda Waite Smith
- 2. Approve Minutes of Previous Meeting:** The May 18 meeting minutes were approved as written. (Mulcahy abstaining)
- 3. Management Report:**

 - a. Web Site Committee
Linda reported the committee met in front of a computer to review the City's current web site and other cities' web sites. The result was a list of items staff will address. It was agreed to meet in July to review the status.
 - b. Small Cities Grant
Linda has requested a copy of Marshall, MN grant application that was awarded top ranking and \$1.3 million. She also learned that the highly ranked applications were prepared by consultants. She spoke with the City's consultant who will accompany her to a meeting with the people who review and rank applications.
 - c. Potential Revolving Loan Fund
Linda contacted the Minnesota Cooperative Community Fund because she heard that if cities pay a one-time \$25,000 membership fee, businesses in their communities can apply for loans up to ten times that amount (\$250,000). She learned that because Jordan is located within the seven-county metro area, it is not eligible for the program. However, a Twin Cities Cooperative Community Fund is being developed and is expected to be available within 18 months. The membership fee will probably be \$75,000. Linda asked that Jordan be notified when the fund is established so a representative can meet with the EDA.
 - d. TH 169 Proposed Interchange
Gary Ehret of Kimley Horn Associates is scheduled to meet with City Council on July 19 to review his draft City response to MnDOT's response to City interchange concepts submitted in March.
 - e. Promotional Items
Jayne Richards, local graphic artist, presented the second proof of the City brochure that will be printed for distribution at the Taste of Minnesota on July 2. Dick Thom, public relations specialist, reported that the Chamber of Commerce

has agreed to pay half the cost of printing 1,000 bags that have the Chamber logo on one side and the City logo on the other. The EDA will pay the other half of the cost.

When discussing the desired graphic for the bags, the consensus of EDA members was to use the existing City logo with contact information below it. Above the logo would be the phrase: “ Discover Jordan: The Community with a Solid History and a Promising Future.” There was agreement to add the same phrase to the back page of the brochure.

f. Proposed 2005 EDA Budget

Linda explained that the proposed EDA budget needs to be presented to City Council by August 1, along with the request to approve an HRA levy. She asked if there were questions or suggestions about the proposal. Commissioner Mulcahy asked when text would be added. Linda stated she would draft the text and e-mail it to commissioners for review. Her intent is to present the budget at the July 6, 2004 Council meeting

4. **Consent Agenda Items:** There were no consent items presented for approval.
5. **All Other Items:**
Chair Goebel remarked he had been contacted by a residential developer about redevelopment opportunities. It was the consensus of EDA members to invite Scott County HRA staff to the July 20 EDA meeting to explain their programs and resources.
6. **Adjournment:** The meeting was adjourned at 8:40 p.m.

Secretary

ATTEST

Executive Director