

JORDAN ECONOMIC DEVELOPMENT AUTHORITY

MINUTES

December 15, 2009

Ray Sandey called the meeting to order at 7:15 p.m.

Roll Call: Present: Ray Sandey, Mike Shaw, Greg Sticha, Ron Jabs and Daryl Karsky.
Absent: Dave Wolf and Tanya Velishek. Staff Present: Ed Shukle, Executive Director/City Administrator.

Approve Minutes: It was moved by Sticha, seconded by Jabs, to approve the minutes of the November 17, 2009 meeting. Motion passed unanimously.

Update on Ridgeview Medical Clinic/Pharmacy: Shukle reported Ridgeview is delaying their clinic project until Spring 2010. Community Asset Development Group (CADG) is working on behalf of Ridgeview and is still pursuing a senior housing option. The clinic is likely to open in fall 2010.

Update on St. Francis/Allina Medical Clinic: Shukle reported that St. Francis/Allina is intending to purchase the former Tri-Mart site on Triangle Lane for a clinic. The clinic is likely to open in fall 2010.

Highway Commercial Uses Survey: Shukle reviewed the survey with the EDA and asked that it be completed and sent back to the city by the end of this week.

Review EDA Goals Draft: Ed Shukle reviewed the EDA goals drafted at the November 17 meeting. He wanted to make sure that the EDA was comfortable with these goals as it is intended that the EDA will meet with the City Council in March 2010 during a work session to review the goals and discuss how they mesh with the city's strategic plan. The EDA decided that they wanted to revise the draft goals into 4 or 5 primary goals with the other items being more of preliminary action plans in order to accomplish the goals.

The following primary goals were developed:

1. To revitalize downtown Jordan and the promotion of long-term success of downtown businesses.
2. To be proactive in retaining and attracting commercial businesses.
3. To be proactive in attracting industrial based businesses for the industrial park and light industrial areas.
4. To create a vision for highway commercial areas along the north and south sides of U.S. Hwy. 169.

5. To create a “business friendly” environment by developing and cultivating strong relationships with local businesses, Jordan Area Chamber of Commerce and other stakeholders.

The EDA indicated that the draft goals from the November 17 meeting were more geared towards action planning and should be re-evaluated to match up with the primary goals.

The EDA also discussed developing its own mission statement. The following are different versions on the same theme to be further examined before finalizing:

- To aggressively encourage and promote economic development by proactively attracting new businesses and retaining current businesses.
- To aggressively encourage and promote economic development by proactively attracting new businesses and strengthening existing businesses.
- To stimulate economic development utilizing available resources.
- To work toward making Jordan a better place to do business.

The EDA will continue to shape a mission statement and will work on developing its primary goals at the January 20, 2010 regular meeting.

Other Items: Shukle reported on the Scott County CDA development on Chad Circle called Chad Pointe. An open house was held there on December 10. This is market rate housing for persons who qualify based upon income based guidelines.

Update from U.S. Highway 169 Corridor Coalition: Shukle reported on the activities of the U.S. Highway 169 Corridor Coalition.

Also discussed was the change in location for the Jordan Area Chamber of Commerce. They are now located in the former Rademacher’s grocery store adjacent to the Jordan Post Office. The office is staffed 10 hours per week. The Chamber is interested in increasing staff hours. The EDA asked if it were legally possible for the city to fund a portion of the Chamber’s activities. The City Administrator will follow-up on this question and will report back at a future meeting.

Next Meeting: It was noted that the next EDA meeting is scheduled for Wednesday, January 20, 2010, 7 p.m., Jordan City Hall.

Adjournment: There being no further business, it was moved by Karsky, seconded by Jabs, to adjourn the meeting. Motion passed unanimously. The meeting was adjourned at 9:20 p.m.

Respectfully submitted,

Ed Shukle

Executive Director/City Administrator