

JORDAN ECONOMIC DEVELOPMENT AUTHORITY

MINUTES

September 15, 2009

Dave Wolf called the meeting to order at 7:07 p.m.

Roll Call: Present: Dave Wolf, Ray Sandey (arrived at 7:12 p.m.), Mike Shaw, Tanya Velishek, Ron Jabs and Greg Sticha. Absent: Daryl Karsky. Staff Present: Ed Shukle, Executive Director/City Administrator; and Joe Janish, Senior Planner. Also Present: Mayor Pete Ewals; and Joe Benko, Jordan Public Schools.

Approve Minutes: It was moved by Sticha, seconded by Shaw, to approve the minutes of the August 18, 2009 meeting. Motion passed unanimously.

Community Growth Options (CGO): Ed Shukle explained that at the August 18, 2009 meeting, Joanne Foust, MDG, Inc., and Joe Janish Senior Planner, discussed possible financial incentives for property/business owners who wish to make façade improvements to their buildings in the downtown district. The EDA had directed staff to conduct a survey of property/business owners regarding possible improvements that they might make if provided some financial assistance through the city. Joe Janish was present to discuss the results of the survey. He indicated that input was received from 11 of 18 properties. Some of the property owners have indicated that they intend to make façade improvements. More would consider making improvements if financial assistance was offered by the city. The EDA suggested that a \$2,500 grant be offered if a match was provided by the property owner. In summary, this would mean improvements could be made up to \$5,000 per property. The program would be offered on a first come, first serve basis. An amount of \$20,000 would be allocated within the EDA budget for the year 2010. After further discussion, it was moved by Sticha, seconded by Velishek, to direct staff to prepare a draft program basing it on the Belle Plaine model for various improvements and bring back for further discussion at the next EDA meeting. Motion carried unanimously.

Hotel Development Update: Shukle indicated that he has been contacting several different hotel franchises about possible interest in a hotel for the community. He has furnished these franchises a copy of Hospitality Marketers International, Inc.'s, market analysis. He has received positive feedback from these franchises. He will continue to pursue these leads. He expects to be meeting with some franchise corporations in the near future. He will contact EDA members when those meetings would be held in case they would like to attend.

Update on Senior Housing: Shukle reported that Community Asset Development Group (CADG) is continuing to pursue an assisted living project for Jordan. In the meantime, CADG has been working with Ridgeview Medical Center regarding a clinic

and pharmacy as a stand alone project. The clinic/pharmacy would be located at the corner of Creek Lane and Seville Drive. CADG has a purchase agreement on Lot 8 of the Native Lands (Charlie Vig) property with the intent to build a clinic/pharmacy at this location. CADG will be submitting plans for the clinic/pharmacy in early October with possible groundbreaking yet this fall.

Update on Additional Medical Clinic Option: Shukle reported that St. Francis/Allina have been working towards locating a medical clinic in Jordan. They have been considering renting space or owning their own building. Information will be provided as more is received. Shukle also reported that he has been appointed to serve on the St. Francis Hospital Board of Directors for a 3 year term. He is eligible to serve for 3 consecutive 3 year terms. He believes that having representation from Jordan will help influence the level of medical services to the Jordan area.

Proposed Billboard Project: Discussion occurred on possibly updating the billboard at Hwy. 169 and 282. The city will cooperate with the Jordan Area Chamber of Commerce on updating the sign. There was also interest expressed in an electronic message sign for the community. Both ideas will be pursued and staff will report back to the EDA at a later date.

City/School Committee Discussions: Shukle reported that the City Council and School Board have created a joint committee for the purpose of discussing mutual issues and concerns of both entities. School District Board Representative Joe Benko was present and explained the purpose of the committee and why he was in attendance at the EDA meeting. He indicated that he came to the meeting representing the School District and to relay information from the meeting to the School Board. He pointed out the importance of the city and school working together especially in these tough economic times.

City's Strategic Plan: Questions were raised about the city's strategic plan and the EDA asked if they could receive copies of the plan. Shukle indicated that he would provide copies of the plan to the EDA. The EDA asked that they have a discussion on EDA goals in January or February 2010.

City Picnic: Shukle reported that 17 people attended the first annual city picnic held at Lagoon Park on September 14, 2009. Outcomes of the meeting included more interaction between the city council and respective commissions as well as better communication through the city's website, newsletter and attendance at meetings. It was suggested that an annual meeting between the city council and each of the commissions would be a great way to create more interaction and improve communication between the city council and each commission.

REMINDER: The city picnic is scheduled for Monday, September 14, Lagoon Park, 6 p.m. The purpose of the picnic is to have the City Council and its advisory commissions become better acquainted with each other so that they can all better understand city issues that are brought before the city council and the advisory commissions. Shukle encouraged the EDA to attend.

Other items: Tanya Velishek indicated that the community food shelf will be operational in October 2009.

It was noted that the next meeting of the EDA will be held on Tuesday, October 20, 2009, 7 p.m., City Hall.

Adjournment: There being no further business, it was moved by Shaw seconded by Wolf, to adjourn the meeting at 8:38 p.m. Motion passed unanimously.

Respectfully submitted,

Ed Shukle
Executive Director/City Administrator