

JORDAN ECONOMIC DEVELOPMENT AUTHORITY

MINUTES

July 21, 2009

Chair Ray Sandey called the meeting to order at 7:03 p.m.

Roll Call: Present: Ray Sandey, Mike Shaw, Tanya Velishek, Ron Jabs, Dave Wolf and Greg Sticha. Absent: Daryl Karsky. Staff Present: Ed Shukle, Executive Director/City Administrator. Also Present: Dan Schmidt, GenCon.

Approve Minutes: It was moved by Jabs, seconded by Velishek, to approve the minutes of the May 19, 2009 meeting. Motion passed unanimously.

Hotel Development Update: Ed Shukle reported that a meeting was held recently with WHG of Osh Kosh, WI regarding their interest in developing Cobblestone Court, a 30-35 unit hotel model used in several smaller communities in Wisconsin. Some of the EDA members were present at that meeting to demonstrate Jordan's interest and commitment to a hotel project in the city. Shukle also mentioned that he has been contacting several different hotel franchises about possible interest in a hotel for the community. He has furnished these franchises a copy of Hospitality Marketers International, Inc.'s, market analysis. He has received positive feedback from these franchises. He will continue to pursue these leads and will report back to the EDA at the next meeting.

Update on Senior Housing (Assisted Living, Independent Living), Medical Clinic/Pharmacy/City Facilities Project: Shukle reported that Community Asset Development Group (CADG) is continuing to pursue an assisted living, medical clinic and pharmacy project. No new information has been received. Shukle will keep the EDA informed on any progress on the project.

Update on Additional Medical Clinic Option: Shukle reported that St. Francis/Allina have been working towards locating a medical clinic in Jordan. They have been considering renting space or owning their own building. Information will be provided as more is received.

Update on Community Growth Options (CGO): Shukle explained that regular meetings prior to the monthly planning commission meeting have been occurring on the CGO project. He invited EDA members to attend these meetings. Those that have been involved indicated that the project seems to be worthwhile.

City/School Committee Discussions: Shukle reported that the City Council and School Board have created a joint committee for the purpose of discussing mutual issues and concerns of both entities. Councilmembers Goebel, Hanson and Schultz along with Shukle serve on this committee. The School Board representation is made up of Joe

Benko and Scott Erickson with Kirk Nelson, Superintendent of Schools also attending. Shukle indicated that a number of issues have been identified that have joint impacts. The School District is intending to send a representative to the EDA meetings on a regular basis to follow what is going on relating to economic development in the city.

Other items: Shukle noted that the HRA levy and EDA budget will be on the August 18 agenda for approval. Also on the agenda will be Joanne Foust, MDG, regarding Downtown Guidelines/Financial Incentives.

Dan Schmidt, GenCon, was present to discuss possible land uses for the GenCon property in Jordan. Schmidt indicated that the city must consider more flexibility in permitted uses within different zoning classifications.

It was noted that the next meeting of the EDA will be held on Tuesday, August 18, 2009, 7 p.m., City Hall.

Adjournment: There being no further business, it was moved by Wolf seconded by Velishek, to adjourn the meeting at 8:58 p.m. Motion passed unanimously.

Respectfully submitted,

Ed Shukle
Executive Director/City Administrator