

# **JORDAN ECONOMIC DEVELOPMENT AUTHORITY**

## **REGULAR MEETING**

### **MINUTES**

**May 15, 2012**

Greg Sticha called the meeting to order at 7:00 p.m.

**Roll Call:** Present: Greg Sticha, Ray Sandey, Dan Elke, Tanya Velishek, Dave Wolf Ron Jabs and Joe Thill. Also Present: Mark Seifert, Chamber of Commerce Liaison; Councilmember Thom Boncher; and Ed Shukle, Executive Director/City Administrator.

**Approve Minutes of the April 17, 2012 Regular Meeting:** Upon motion by Jabs seconded by Velishek, the minutes of the April 17, 2012 regular meeting were approved.

**Update on St. Francis/Allina Medical Clinic/Pharmacy/Scott County CDA**

**Project/Public Library:** Shukle reported that the groundbreaking for the project will take place on Friday, May 18, 2012, 11 a.m. at the construction site.

**Highway Commercial Design Standards – Work Session:** It was noted that the City Council will discuss highway commercial design standards with the Planning Commission and EDA at its work session on Monday, June 18, 2012.

**410 North Broadway Street Redevelopment Project:** Shukle reported that the developer working on the redevelopment of this site requested that the city of Jordan apply for grant funding through 3 separate state agencies. The City Council passed a resolution to do so at its May 7 meeting.

**“Today in America with Terry Bradshaw”:** Shukle indicated that he had been contacted by the producers of “Today in America with Terry Bradshaw.” This is a program that is shown on various cable networks and focuses on communities around the country who offer a unique perspective on the quality of life. In order to become featured in such a show, the city must pay \$19,800 to the producers to consider the city for its show. The EDA was reluctant and had several questions before moving forward. Shukle was asked to arrange for a conference call with the producers of the show to address these questions.

**Strategic Plan – Jobs for Fees Program:** Discussion focused on the Jobs for Fees Program first. The EDA is interested in developing a program that would apply to existing businesses who established new jobs. Assistance in reducing city fees could be provided through EDA funds assuming that companies would bring in a certain amount of jobs. Discussion focused on the types of jobs and how to measure job value. The EDA would like to have a program in place by the end of 2012. Shukle was directed to arrange a conference call with Springsted, Inc., the city’s fiscal advisor to discuss further.

**Strategic Plan – Shovel Ready Program:** Shukle provided information on the Department of Employment and Economic Development (DEED's) "Shovel Ready" program. Through application to DEED, certification as a shovel ready community would be given to the city so that interested businesses searching for land and building sites would be directed to Jordan. Shukle was directed to pursue discussions with the owners of the Timberline Industrial Park to see if they are interested in working with the city on a shovel ready program through DEED.

**Downtown Master Planning – City of Chanhassen:** A document produced by the City of Chanhassen in 2002 called "Vision 2002," was reviewed.

**Downtown Master Planning – City of Lakeville:** A document produced by the City of Lakeville on downtown master planning was reviewed.

**Proposal from France Media re: Heartland Real Estate Business:** Shukle presented information on possible marketing the city could do through advertising in the Heartland Real Estate Business Magazine. The EDA had several questions and asked for additional information. Shukle will contact France Media and present information at the next meeting.

**Report from Mark Seifert, Jordan Area Chamber of Commerce:** Mark Seifert, Jordan Area Chamber of Commerce, reported on the Chamber's activities. He discussed the Chamber's revitalized Ambassador program, Ladies Night Out, Beanbag Tournament, use of the Jordan Valley Bike Tour funds, David Hanson's resignation as the Chamber's liaison to the Planning Commission and building a business database.

**General Business Updates:** Sandey inquired about the city of Montgomery's program to acquire an apartment building, old bank building and medical clinic.

Thill mentioned the upcoming Prior Lake Business exposition and a real estate forum he attended at the city of Richfield. He distributed a copy of material from this workshop and asked that it be shared with the EDA.

**Other Items:** Shukle mentioned that terms would be expiring for Greg Sticha and Dan Elke's terms on the EDA on July 31, 2012. He indicated that he would be posting the vacancies but if the incumbents were interested in being reappointed, they need to reapply for their positions. Sticha and Elke have already reapplied for reappointment.

The Downtown Façade Improvement Program was briefly discussed. The need for further marketing of the program was discussed.

Shukle mentioned that new banners to be located on downtown light poles have been ordered and upon receiving them, will be installed.

**Next Meeting:** The next meeting of the EDA is scheduled for Tuesday, June 19, 2012, 7 p.m., City Hall.

Upon motion by Wolf seconded by Thill to adjourn the meeting. Motion passed unanimously. The meeting was adjourned at 9:10 p.m.

Respectfully submitted,

Ed Shukle  
Executive Director/City Administrator