

JORDAN ECONOMIC DEVELOPMENT AUTHORITY

MINUTES

April 15, 2008

Chair Ray Sandey called the meeting to order at 7:00 p.m.

Roll Call: Present: Ray Sandey, Ron Jabs, Daryl Karsky, Greg Sticha, Dave Wolf and Barry Ullmann. Absent: Paul Carey. Staff Present: Joe Janish, Senior Planner

Approve Minutes: It was moved by Sticha, seconded by Karsky, to approve the minutes of the March 18, 2008 meeting. Motion passed unanimously.

Historic Walking Tour Advertisement: On April 15, 2008 the Jordan Economic Development Authority (JEDA) reviewed a proposal from Terri Knox, Mara Wallach and Vicki Anderson requested the EDA consider placing an advertisement within a Historical Walking tour map. The map would provide a walking tour of Historic Sites in Jordan. The individuals indicated they have donated their time to the project and have not received payment for any of the work conducted at this time.

Currently the group is planning to include an insert within the walking tour brochure to provide advertisement opportunities for local businesses. The insert would be in color and currently provides for 4 different opportunities to advertise. The advertisement revenues would be used in order to cover printing costs. The intent is to allow for advertisers to have a limited number of Historic Walking Tour maps. The group is also looking at conducting direct mailings to tourism organizations and work with Explore Minnesota to increase tourism in Jordan.

Currently the group is looking at producing 5,000 copies of the walking tour and insert. Some discussion did occur about producing more, however the group is concerned with trying to keep the information current, but would look into the costs and determine the actual needed amount prior to the first production of the map and inserts.

JEDA had a discussion how the insert and Walking Tour map would provide economic development for the whole City of Jordan.

Moved by Jabs, seconded Ullmann for the EDA to become a Presenting Sponsor at a cost of \$1,500 and to provide information related to parks, and possibly a community calendar of events pending legal review.

Medical Clinic Update: Janish reported that Ridgeview Medical Center continues to pursue a medical clinic for Jordan. Their interest is in a site located on the east side of County Road 9 just north of the railroad tracks. They are also looking at bringing a pharmacy in with them at that site. Janish also indicated a purchase agreement has been

signed by one of the two current owners of the property and the other partner is countering the offer submitted by Ridgeview.

Hotel Update: Janish reported that: Ron Jabs, Mayor; Ed Shukle, City Administrator/Executive Director; Tom Nikunen, Finance Director; Ray Sandey, JEDA President; and himself attended the Choice Hotels event at the Mall of America on March 19. The event was interesting and provided for several connections to investors in hotels and led to three meetings with potential hotel developers with a fourth interested. Several of the hotel developers have kept in touch with staff and it is hoped a hotel could be built within Jordan relatively soon.

Minnesota Design Team (MDT) Application Update: Janish reported that the Minnesota Design Team (MDT) has indicated a fall visit is not in the future for the City of Jordan. Administrator Shukle has been in contact with MDT to determine if a spring visit is possible.

U.S. Hwy. 169/TH 282 Interchange Project – Lobbying Effort: Janish reported that Bob Long with Lockridge, Grindal and Nauen, a law firm located in Minneapolis has worked with our representatives and the Bills that had been introduced in the House and Senate asking for \$750,000 for study of the future interchange have been sent to committee.

Other Business: Mr. Sticha indicated it may be difficult for him to attend the next two meetings due to conflicts.

Next Meeting: It was noted that the next meeting of the EDA will be held on Tuesday, May 20, 2008, 7 p.m., Jordan City Hall.

Adjournment: There being no further business, it was moved by Wolf, seconded by Ullmann, to adjourn the meeting at 9:15 p.m. Motion passed unanimously.

Respectfully submitted,

Joe Janish, Senior Planner