MINUTES OF THE  
JORDAN ECONOMIC DEVELOPMENT AUTHORITY  
September, 2014

Present: Dave Wolf, Ray Sandey, Dan Elke, Joe Thill, Dr. Chuck Cook. Absent: Ron Jabs, Tanya Velishek,  
Also Present: Andrew Barbes City Planner, Laura Holey City Planner and Chamber Representative Greg Ott  

1. Roll Call  

2. Approve the Minutes of the August 19, 2014 regular meeting  

EDA Min Aug 19 2014  

*The heading for EDA minute’s document had to be changed because of a typo.  

Motion Dan Elke second Joe Thill to approve the Minutes of the August 19, 2014 regular meeting with header change. Oppose: None. Motion approved.  

3. Management Report  

A. Update on hotel  

Planner Barbes gave an update on the community trying to bring a hotel into Jordan. Staff have met with 4-5 possible developers and a prominent hotel chain. The hotel built would be 50-55 rooms with a pool the community could possibly use during off peak hours  
Sandy said the City shouldn’t have to force a hotel developer to put in or let the City use a pool. Planner Barbes said at this time there is no pool stipulation or contingency for developing within the community. The Developers have told the City that the public could rent the facility during nonpeak hours or for events if a pool was built.  

No action needed.  

B. Update on the Wolf Motors Expansion Project  

Wolf updated that engineering firm Bolten and Menk might be able prove there are lower existing flood levels than what the DNR has on file. Having lower flood level would help decrease the cost of development in that area. Right now everything is just wait and see. 
No action needed
C. Update on Strom Property

Planner Barbes gave an update the City Council agreed to buy the Strom property for industrial space. City will get any assessments that were owed and overall is buying the property for far less than market value. With the City owning the property the ability to bring in new business will be increased. Currently are two different businesses are interested in building on the property. The only contingencies were the land needed concrete blocks removed off of the property.

No action needed.

D. Façade Grant Application

Planner Barbes reviewed the Facade Grant application for a $5,000 match grant. Greg Ott is updating the facade of 223 1st East a 10,200 square foot building that holds multiple businesses in it. Phase 1 of 3 is complete to remove existing stone, construct pillars and install canopy. Phase 2 is to stucco a portion of the front building, update electrical and install safety lighting. Phase 2 has been approved and recommended by the EDA and Planning boards. Phase 2 will cost an estimated $10,918. Mr. Ott is requesting $5,000 of the Facade Grant Program. The applicant has also been funded $5,000 earlier in the year for Phase 1. However, an applicant can request funds two times in the same year if there are still funds available by Oct 1st.

Motion Ray Sandey second Dr. Chuck Cook to approve Facade Grant Application. Oppose: None. Motion approved.

E. Report from Jordan Area Chamber of Chamber Commerce

Greg Ott gave an update on Chamber of Commerce activities including German Days Bingo Fund, Murder mystery night Oct 25, Business Halloween Oct 3, Jordan Dazzle Dec 6 and a successful Chamber of Commerce Golf Fundraiser. Though the Chamber is still in need of funding and is looking for new ways to raise them. Thill stated the EDA is a member of the Chamber and if they would like to bring any financial documents forward to see if any help can be had. Ott agreed and can bring that sentiment back to the Chamber. Thill also asked if the Chamber can request funds from the Belle Plaine Chamber off of the Bingo done within Jordan. Belle Plaine is to give 30% of those dollars back to nonprofits within Jordan. Ott stated those monies can only be given to nonprofits within the community. Thill asked if there is anyway the Chamber could become a nonprofit. Ott explained in the past there was an effort to do so however they hit roadblocks and the effort has since died. Discussion ensued and Ott plans on bringing the Chamber financials and any long term/short term goals.

No action needed.

F. 2015 EDA Budget

Planner Barbes updated the EDA that the budget will be increasing in 2015. In 2014 the EDA budget was $138,000 and in 2015 the budget will be $155,128 increasing $17,128.

No action needed.
G. General Business Updates

Thill asked staff to make sure and promote the positive projects that have happened this summer. Planner Barbes said there will be an updated in the City Newsletter as well as an effort to revitalize any social media accounts.

Thill asked Staff to local businesses about the official mapping the City will be doing and how it is meant to help protect businesses property along the 169 corridor.

Thill updated the EDA board there is new ownership of Talk of the Town Liquors and the community should reach out and welcome them.

Wolf discussed trying to come up with more continual local events in the summer for the downtown. The community would benefit from an event like what the City of Henderson and Victoria has with their Car Cruises. Staff said that a brainstorming session can be scheduled to take a look at possible future events or improving current events that happen within the community.

No action needed.

H. Other items

None

4. Next Meeting - Tuesday, October 21, 2014, 7 p.m., Jordan City Hall

5. Adjournment

Motion Dan Elke second Joe Thill to approve Adjournment. Oppose: None. Motion approved.

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Mike Shaw, Mayor

ATTEST:

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Tom Nikunen
Interim City Administrator