

**MINUTES OF THE PROCEEDINGS  
OF THE ECONOMIC DEVELOPMENT AUTHORITY  
APRIL 19, 2016**

1. Roll Call
2. Approve the minutes of the February 17th, 2016 regular meeting

Present: Dan Elke, Tanya Velishek, Dr. Chuck Cook, Ryan Dahnert, Mike Franklin.  
Absent: Ray Sandey and Ron Jabs

Also Present: City Administrator Tom Nikunen, City Planner Andrew Barbes and Reporter Rachel Wittrock.

Motion Dan Elke second Dr. Chuck Cook to approve the minutes of the February 17th, 2016 regular meeting. Oppose: None. Motion approved.

3. Management Report

A. Jordan Business Week Update

Administrator Tom Nikunen gave an update on the Jordan Business week. Staff and EDA Board members were able to meet and tour the facilities of Accurate, Siwek, Natural Light, S.M Hengtes, MN Valley Electric, Rademachers, Mid County Fabrication, Dynotech, Elite Waste among others. At these meetings there were discussions on future development opportunities, business outlooks for their industry and a general thank you for having their business in Jordan. No Motion Needed.

B. Jordan Comprehensive Plan Update

Planner Barbes presented the rough findings of the Comprehensive Plan. The Planning Department has been seeking input through a community survey since February 15, 2016. The survey has been marketed through the *Jordan Independent*, the City's Facebook page and web site, through a direct mail with the City's newsletter, on City utility bills and at Celebrate Jordan. As of February 6, 2016, 274 surveys were submitted. Of these 267 indicated they are residents of Jordan. According to the 2010-2014 American Community Survey 5 year estimates through the Census Bureau, there were 2,153 households in Jordan in 2014, suggesting a response rate of approximately 12.4% of Jordan households.

Drawings for four \$25 Jordan Chamber Bucks prizes were included as an incentive for participation in the survey. Many participants provided additional comments for each questions. These will be provided as a part of the discussion for the chapter to which the topic pertains (i.e. Parks and Trails). There will be more Economic Development Specific question and focus groups in 2017.

No Motion Needed

C. Jordan Economic Incentives

Administrator Nikunen presented at the April 18<sup>th</sup> City Council meeting housing incentives were discussed and asked to be talked about at the EDA level.

The EDA liked the idea of the advertising the community. Councilmember Mike Franklin thought it would be a good idea to find new ways to work with the school on advertising the community. Some options would be to update the billboard outside of town or create a community video to attract residents and businesses. The Board went into further discussion on the video possibilities and felt it would be a nice marketing tool.

Motion Mike Franklin second Ryan Dahnert to approve up to \$5,000 to create a video and ask school to participate financially. Oppose: None. Motion approved.

D. Brewery Update

Administrator Nikunen updated the EDA that there was a mini tour for the Council to see the new Roets Brewery. Currently the brewer is waiting on his federal permits but the construction portion of the business is 98% done.

No Motion Needed

E. Future Hotel Development Update

Administrator Nikunen updated the EDA that the developers are close to closing on the property. Staff has a meeting with the design team and investors to go over the future plans. Once the property is a secured and all the final plans have been submitted and reviewed they can get their building permits. There is a good chance that Clancy's will start construction before the hotel but development will hopefully happen this summer.

No Motion Needed

F. Report from Jordan Area Chamber of Commerce

Planner Barbes gave an updated on the Chamber will be updating their website. The Illuminate Run is in June.

No Motion Needed

G. General Business Updates

Mayor Velishek liked how the building on Water Street turned out which utilized the Facade Grant program. Also the apple orchard outside of town has been shut down recently and are currently working with the County to get its proper permits and utilities updated for large events. The City is trying to help MN Harvest any way they can but it is out of city limits.

No Motion Needed

4. Next Meeting -Tuesday May 17 2016, 6:30 PM, Jordan City Hall

5. Adjournment Motion Dan Elke second Mike Franklin to Oppose: None. Motion approved.

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Tanya Velishek , Mayor

ATTEST:

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Tom Nikunen  
City Administrator