

Jordan Area Chamber of Commerce 4th Annual

JordanDazzle Parade

Enjoy the JordanDazzle festivities or
join this dazzling community event by entering
a business/organization/neighborhood parade float!

Saturday, December 2nd
Parade begins at 6:00 pm
Downtown Jordan

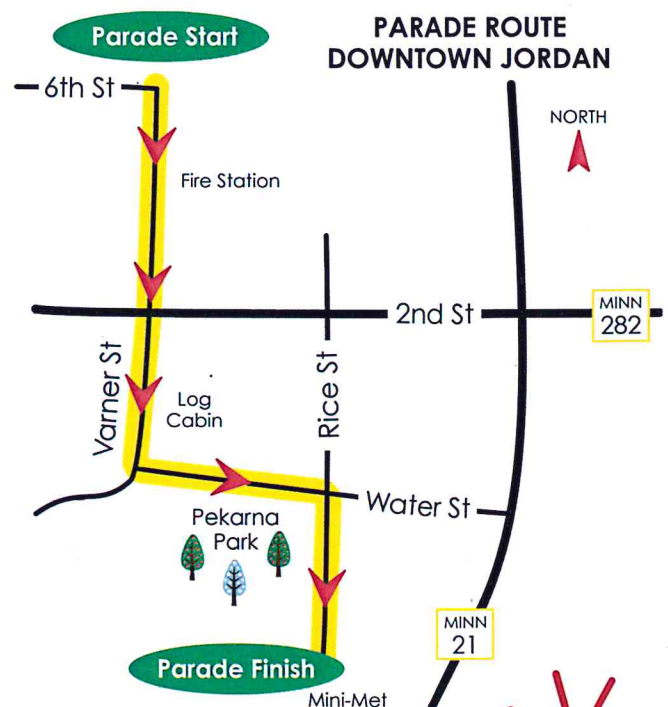
Immediately following the
Parade in Pekarna Park:

Tree Lighting
Caroling by JHS Chamber Singers
and an **appearance by Santa!**

Local businesses open with
extended hours



No public parking will be available at the Mini-Met



Register your float by visiting www.jordanchamber.org

JordanDazzle

Event Information

Saturday, December 2nd
Parade begins at 6:00 pm
Downtown Jordan

The Jordan Area Chamber of Commerce is excited to host the 4th annual JordanDazzle Parade. As you know, past parades have been a great success! Everyone is encouraged to incorporate festive lights and decorations in their place of business and/or join this dazzling community event by entering a business/organization/neighborhood parade float!

Enclosed you will find a **JordanDazzle Registration Form** for participating in the parade and a **JordanDazzle Poster** for your storefront. We appreciate you displaying this poster for your customers.

With questions, call or email the Jordan Chamber at 952-492-2355 or www.jordanchamber.org.

Event details:

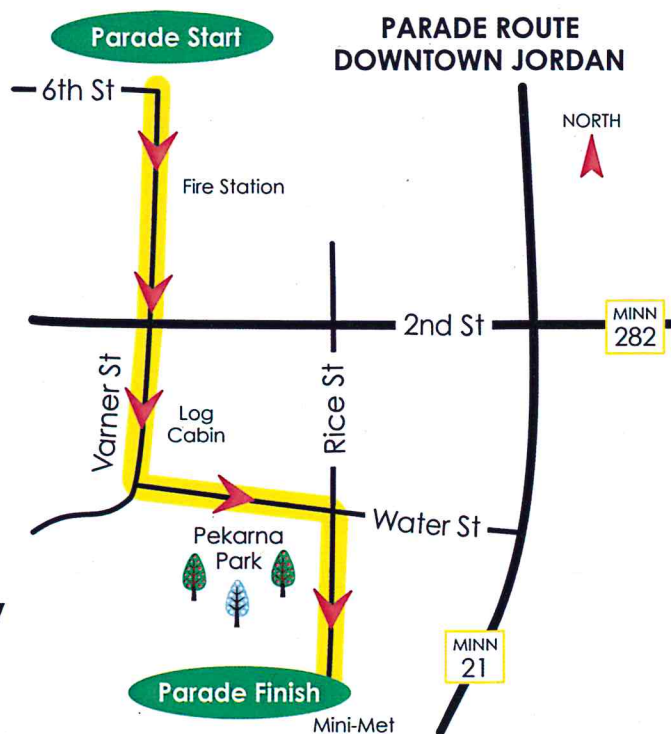
6:00 pm

Parade begins at Varner & 6th Street (same as Heimatfest) and ends in the Mini-Met lot

Immediately following the Parade in Pekarna Park:

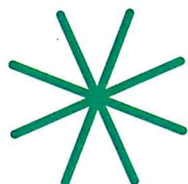
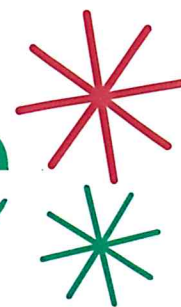
- Tree lighting
- Caroling by JHS Chamber Singers
- Santa makes a visit!

We encourage any Chamber business owners to stay open for extended hours during this event. See JordanDazzle registration form for details on how the Chamber can assist in this effort.



JordanDazzle

Registration



Business/Organization/Neighborhood: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Mailing Address: _____

Type of Parade Entry: _____ Walking/Marching/Dancing

_____ Vehicle (Please specify by circling below):

Car Pickup Trailer Motorcycle Commercial Vehicle Farm Tractor Semi Other

Short description of parade entry:

Event Reminders:

- **Parade entry fee is \$20** – paid to The Jordan Area Chamber of Commerce.
- **Entry deadline is Wednesday, November 22, 2017 by 12:00 pm.**
- All entries and walkers **MUST** have holiday lights. Be creative and festive!
- We will provide the "official" Santa, so we ask that there be no other Santas in the parade.

Chamber Members: We encourage our members to extend their business hours during this event. If so, please let us know and we will help you advertise on social media and the Chamber website.

Business Name: _____

Extended Hours for Saturday, December 2nd: _____

Any specific promotion/special happening for the public: _____

Return this registration form and payment to:

Jordan Area Chamber of Commerce
P.O. Box 102
Jordan, MN 55352



To contact us:

Email: info@jordanchamber.org
Web: www.jordanchamber.org
Phone: 952-492-2355