

**MINUTES OF THE PROCEEDINGS
ECONOMIC DEVELOPMENT AUTHORITY OF THE CITY OF JORDAN
IN THE COUNTY OF SCOTT
July 18, 2017**

Roll Call: Ron Jabs, Ryan Dahnert, Dan Elke, Tanya Velishek
Absent: Dr. Chuck Cook, Ray Sandey, Mike Franklin
Also Present: Kathleen Hammer, Nathan Fuerst

1. Approve the minutes of the June 20, 2017 regular meeting

Motion Dahnert Second Velishek. Motion approved. All ayes.

2. Management Report

- A. In-Theater Advertising Proposal for the AMC Eden Prairie

Commissioners heard a presentation on research continued from the previous planner into costs of advertising before movies in a local theater. Commissioner Dahnert stated that he thought this is a lot less targeted method of marketing than an online tool such as Google ads or Facebook for the amount of money paid. It was also mentioned, that without model homes, there is nothing for potential residents to see or tour after they see an advertisement. Commissioners directed staff to hold off on committing to any advertising until a consideration of the overall city marketing scheme can take place.

- B. Discussion of Redevelopment Areas for the 2040 Comprehensive Plan

Commissioners heard Planner Hammer's description of the 2040 Comprehensive Plan's Redevelopment Map. Commissioners clarified that the St. John's Site was the St. Johns Church, and added the Clancy's and surrounding properties to the list of parcels for redevelopment.

- C. Bid from LHB for study of Clancy's/Hotel Site for Possible TIF

Planner Hammer reviewed LHB's proposal to perform a TIF analysis on Clancy's Bar and Grill. Commissioner's reviewed the bill for the TIF analysis and voted in favor of authorizing the analysis.

Motion Velishek Second Dahnert. Motion Approved. Vote all ayes.

- D. Approve Appraisal for Hamburger Home and Adjacent Properties

Planner Hammer presented that Al Weierke would like to start discussions about the possible purchase of the Hamburger Home building, which includes the little storefront next to it and the big house and garage behind it. An appraisal was done before but it was done with the value of the building being nothing, actually negative because it included the cost of demolishing the building. The building currently has 3 rental apartments and a smaller office rental, which adds value, which requires a new appraisal.

Planner Hammer requested that the EDA move to recommend paying for an appraisal of the property to the City Council. The appraisal would be done by the same person that was used for the Palm Tree Building.

Commissioners decided that the appraisal would be beneficial for the property moving forward and voted in favor of the motion to send the appraisal to City Council.

Motion Dahnert Second Velishek. Motion Approved. Vote all ayes.

3. Next Meeting -Tuesday, September 19, 2017, 6:30 PM, Jordan Chambers

4. Adjournment

Motion Elke Second Dahnert to adjourn. Motion approved. Vote all ayes.