

Jordan Area Chamber of Commerce 3rd Annual

# JordanDazzle Parade

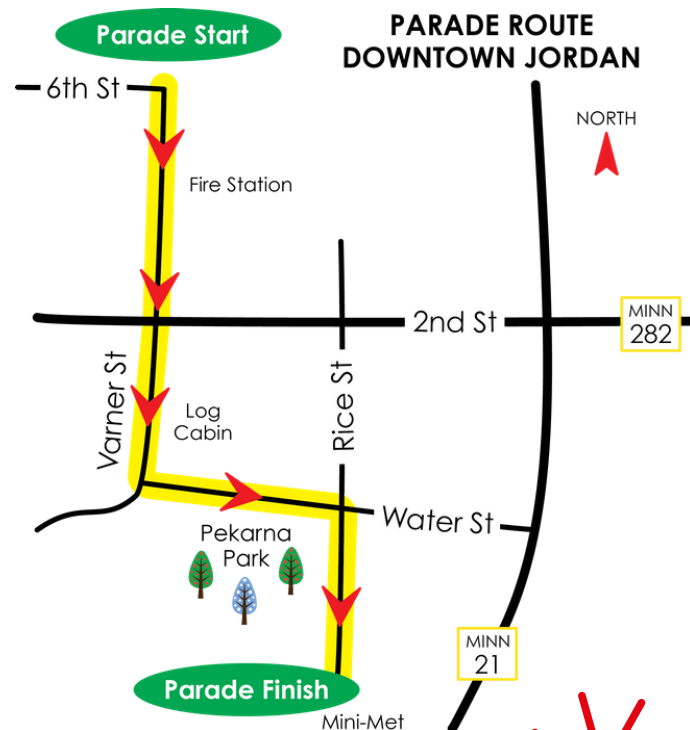
Enjoy the JordanDazzle festivities or  
join this dazzling community event by entering  
a business/organization/neighborhood parade float!

**Saturday, December 3rd**  
**Parade begins at 6:00 pm**  
**Downtown Jordan**

**Immediately following the  
Parade in Pekarna Park:**

**Tree Lighting**  
**Caroling by JHS Chamber Singers**  
**and an appearance by Santa!**

**Local businesses open with  
extended hours**



No public parking will be available at the Mini-Met



Register your float by calling 492-2355 or visiting [www.jordanchamber.org](http://www.jordanchamber.org)

# JordanDazzle

## Event Information

**Saturday, December 3rd**  
**Parade begins at 6:00 pm**  
**Downtown Jordan**

The Jordan Area Chamber of Commerce is excited to host the 3rd annual JordanDazzle Parade. As you know, past parades have been a great success! Everyone is encouraged to incorporate festive lights and decorations in their place of business and/or join this dazzling community event by entering a business/organization/neighborhood parade float!

Enclosed you will find a **JordanDazzle Registration Form** for participating in the parade and a **JordanDazzle Poster** for your storefront. We appreciate you displaying this poster for your customers.

With questions, call or email the Jordan Chamber at 952-492-2355 or [www.jordanchamber.org](http://www.jordanchamber.org).

### Event details:

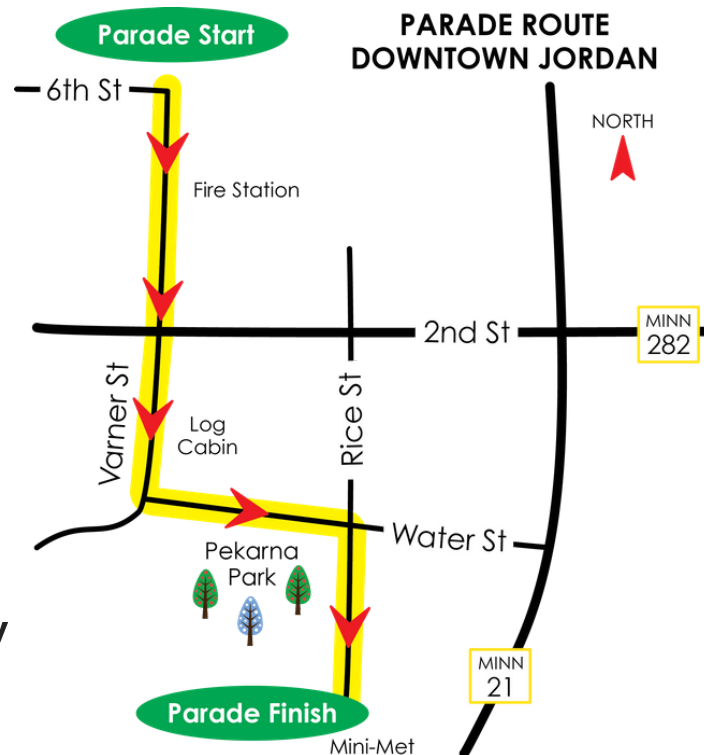
**6:00 pm**

Parade begins at Varner & 6th Street (same as Heimatfest) and ends in the Mini-Met lot

**Immediately following the Parade in Pekarna Park:**

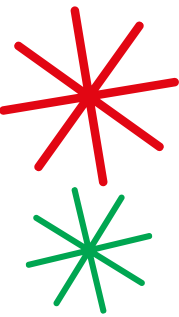
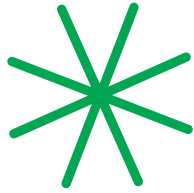
- Tree lighting
- Caroling by JHS Chamber Singers
- Santa makes a visit!

**We encourage any Chamber business owners to stay open for extended hours** during this event. See JordanDazzle registration form for details on how the Chamber can assist in this effort.



# Jordan Dazzle

## Registration



Business/Organization/Neighborhood: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Type of Parade Entry: \_\_\_\_\_ Walking/Marching/Dancing

\_\_\_\_\_ Vehicle (Please specify by circling below):

Car Pickup Trailer Motorcycle Commercial Vehicle Farm Tractor Semi Other

Short description of parade entry:

\_\_\_\_\_

### Event Reminders:

- **Parade entry fee is \$25** – paid to The Jordan Area Chamber of Commerce.
- **Entry deadline is Wednesday, November 30, 2016.**
- All entries and walkers **MUST** have holiday lights. Be creative and festive!
- We will provide the "official" Santa, so we ask that there be no other Santa's in the parade.

**Chamber Members:** We encourage our members to extend their business hours during this event. If so, please let us know and we will help you advertise on social media and the Chamber website.

Business Name: \_\_\_\_\_

Extended Hours for Saturday, December 3rd: \_\_\_\_\_

Any specific promotion/special happening for the public: \_\_\_\_\_

\_\_\_\_\_

### Return this registration form and payment to:

Jordan Area Chamber of Commerce  
P.O. Box 102  
Jordan, MN 55352



To contact us:

Email: [info@jordanchamber.org](mailto:info@jordanchamber.org)  
Web: [www.jordanchamber.org](http://www.jordanchamber.org)  
Phone: 952-492-2355

# JORDANDAZZLE PARADE ROUTE DOWNTOWN JORDAN

**Parade Start**



**Parade Finish**