

JORDAN ECONOMIC DEVELOPMENT AUTHORITY

MINUTES

May 18, 2004

1. **Roll Call:** The Jordan, MN, Economic Development Authority was called to order by President Jeremy Goebel at 7:10 p.m. at Jordan City Hall on May 18, 2004. Present: Commissioners Jeremy Goebel, Ron Jabs, Ray Sandey and Greg Sticha
Absent: John Mulcahy, Dave Wolf, Howard Senske
Also present: City Administrator Linda Waite Smith
2. **Approve Minutes of Previous Meeting:** The April 20 minutes were approved as written.

3. **Management Report:**

- a. Taste of Minnesota

Ron reported that Taste of Minnesota has invited Jordan to have a booth at this year's event which will be on July 2. The invitation went to the Chamber of Commerce and has been shared with the City and other community groups. Various groups are coordinating the promotional materials they will take to the event for distribution. The EDA seems like the logical group to work on materials promoting the overall city.

Jane Richards and Dick Thom were present to review available materials and help the group brainstorm ideas for a promotional brochure. After much discussion, Jane and Dick recommended the next step is for several people to meet with them to refine the ideas, then they can present a draft to entire EDA. It was agreed that Jeremy and Linda would meet with Jane and Dick the following day at 4 p.m. A cost estimate for design and publishing will be available at the June meeting.

- b. Proposed Highway 169 Interchange

Linda announced that Gary Ehret, the City's consultant on the proposed interchange at T.H. 169 and T.H. 282 will make a presentation to the City Council and business community on Monday, May 24. Notices were mailed today. Gary will report on MnDOT's response to the concepts presented by the City in March.

- c. 2005 EDA Budget

Linda distributed a draft EDA budget for 2005. It includes \$30,000 that would be raised through an HRA levy. It also includes a \$20,000 transfer from the General Fund because HRA funds cannot be used for some operational expenses.

According to Finance Director Tom Nikunen, the current balance in the EDA budget is \$48, 826.

d. Web Site Resolution

Linda reported that the EDA resolution regarding improving the City's web site was presented to the City Council. Before deciding to seek outside help, it was suggested that a committee of staff members and EDA commissioners meet to discuss the current web site.

4. **Consent Agenda Items:** There were no consent items presented for approval.
5. **All Other Items:**
6. **Adjournment:** The meeting was adjourned at 9:00 p.m.

Secretary

ATTEST

Executive Director