



JORDAN ECONOMIC DEVELOPMENT AUTHORITY MINUTES

Tuesday, November 15, 2005

1. Roll Call: Present: Jeremy Goebel, Howard Senske, John Mulcahy, Ray Sandey Absent: Ron Jabs, Dave Wolf, Greg Sticha Also Present: Linda Waite Smith

2. Approve minutes from August 16 meeting: The minutes were approved as presented.

3. Management Report:
 - A. Twin Cities Community Capital Fund – Informational Meetings: Linda reported that representatives of TCCCF met with Chamber of Commerce members on October 15 for a lunch presentation. Local bankers met with the representatives following the luncheon.

Linda clarified that to keep turnaround time to a minimum, local EDA's do not review loan applications. There is a TCCCF committee that does that. Two local businesses have requested applications already.

 - B. Marketing Expert for EDA-sponsored Classes
Linda has contacted Chris Anne Johnson who presents marketing classes. Ms. Johnson prefers to use a computer lab to make her presentation. She has two different programs to offer. Linda asked if the EDA preferred to sponsor the class on its own or have it offered through Community Education. The consensus was to offer it through Community Ed but advertise its availability to Chamber members and other local businesses on the EDA mailing list.

- C. City-wide Survey - status
The SCALE group will be asked to approve a community survey using County resources. The November meeting was cancelled so the request should be considered in December.
- D. Draft guidelines for City Advisory Boards
Linda explained she had drafted guidelines to help orient new members of advisory boards in the City. EDA commissioners reviewed the draft and offered suggestions. After all boards have reviewed it, Linda will present it to the City Council for adoption.
- E. Positive publicity
Linda distributed a copy of a very complimentary magazine article about the car cruise held during the 2005 Heimatfest in Jordan.
- F. December EDA meeting
Linda noted the December meeting falls on the 20th and asked if members thought it should be cancelled. The consensus was that if the new city administrator is available, the meeting should be held and he should be invited to attend along with Linda.

4. Consent Items: There were no consent items

5. Adjournment: The meeting was adjourned at 8:00 p.m.