

JORDAN ECONOMIC DEVELOPMENT AUTHORITY

MINUTES

November 17, 2009

Ray Sandey called the meeting to order at 7:04 p.m.

Roll Call: Present: Ray Sandey, Mike Shaw, Greg Sticha, Ron Jabs, Tanya Velishek and Dave Wolf. Absent: Daryl Karsky. Staff Present: Ed Shukle, Executive Director/City Administrator; and Joe Janish, Senior Planner.

Approve Minutes: It was moved by Sticha, seconded by Shaw, to approve the minutes of the October 20, 2009 meeting. Motion passed unanimously.

Community Growth Options (CGO): Joe Janish presented the final version of the Incentive Program for Downtown Design Standards Implementation. It was moved by Jabs, seconded by Sticha, to recommend approval of the final version of the incentive program to the City Council for review and approval with expected implementation date of January 1, 2010.

Update on Ridgeview Medical Clinic/Pharmacy: Shukle reported that preparations are underway to grade the Vig/Chard site for the clinic and potential senior housing development. Groundbreaking is still expected for December 2009.

Update on St. Francis/Allina Medical Clinic: Shukle reported that St. Francis/Allina have announced that there will be an Allina clinic located in Jordan. The proposed property is the former Tri-Mart site on Triangle Lane. Expected construction would begin in the spring of 2010 with occupancy in the fall, 2010.

Community Signage: Staff circulated a proposed billboard sign for north and south bound traffic along U.S. Highway 169. The cost of the sign, approximately \$1,100, including installation, would be split between the city and the Jordan Area Chamber of Commerce. The signs are to be placed on both existing sign frames as soon as possible. It was moved by Velishek, seconded by Jabs, to approve the purchase of the signs and the EDA would be sharing the cost of the signs not to exceed \$550.00. Motion passed unanimously.

EDA Goals: Ed Shukle reviewed past EDA goals that were developed between 2003 and 2006. The EDA had asked to make these available for discussion and then brainstormed ideas and potential new goals. The following list of goals was discussed:

- Revitalization of downtown (incentive program – matching grant – short term goal)
- Attracting new business

- Retain current business
- Lead U.S. Hwy. 169/TH 282/CR 9 Interchange Project
- Permanent community sign for location at U.S. Hwy. 169 and TH 282 (see Waconia and Chanhassen examples)
- Incentives to attract new business
- Pharmacy in case Ridgeview project develops without one
- Local promotion/advertising/marketing
- Permanent sign usage policy
- Promoting industrial park
- Contact area chambers of commerce for ideas to promote industrial park, local business, etc.
- Develop information – what do we want to know?
- Improve Chamber of Commerce/EDA partnership
- Survey existing businesses; what types of new business would complement existing businesses?
- Vision for Triangle Lane
- Website refreshment – currently working on
- Promoting “shop local”
- City welcoming business to the community

Other Items: Shukle indicated that Daryl Karsky had contacted him regarding continued membership on the EDA. Karsky is concerned that he has been absent from several meetings and is doing the EDA a disservice. Karsky indicated that he would be willing to step down if that is what the EDA desires. Otherwise, he is willing to continue and will be available on a more regular basis by February 2010. The EDA indicated that they were willing to allow Karsky to remain on the EDA with him returning to active participation in February.

Shukle also updated the EDA on the activities of the U.S. Highway 169 Corridor Coalition. He indicated that a celebration event took place in Jordan on October 29. He also indicated that he would forward the link to the coalition’s website.

Next Meeting: It was noted that the next EDA meeting is scheduled for Tuesday, December 15, 2009, 7 p.m., Jordan City Hall.

Adjournment: There being no further business, it was moved by Wolf, seconded by Velishek, to adjourn the meeting. Motion passed unanimously. The meeting was adjourned at 9:10 p.m.

Respectfully submitted,

Ed Shukle
Executive Director/City Administrator