

JORDAN ECONOMIC DEVELOPMENT AUTHORITY

MINUTES

MAY 15, 2007

Mayor Ron Jabs called the meeting to order at 7:05 p.m.

Roll Call: Present: Ray Sandey (arrived at 8:35 p.m.), Ron Jabs, Daryl Karsky, Paul Carey and Jeremy Goebel. Absent: Dave Wolf and Greg Sticha. Staff Present: Ed Shukle, Executive Director/City Administrator; and Joe Janish, Senior Planner.

Approve Minutes: It was moved by Jabs, seconded by Goebel to approve the minutes of the April 17, 2007 regular meeting. Motion passed unanimously.

Presentation from Mike Potter, former Mayor, Albertville, MN: Mr. Potter was asked to attend the EDA meeting to discuss the background behind attracting an outlet mall to Albertville. He indicated that he spent a great deal of time when Mayor on working on this project. He attended “off-retail marketing trade shows around the United States attempting to get developers interested in locating an outlet mall in Albertville. He discussed how the city worked hard in marketing their city to these developers and when the developers took a look at the area, were amazed at the traffic flowing through the city along Interstate 94.

He indicated that the mall area is approximately 100 acres, 38 of which are in wetlands. He was proud of the fact that the mall is there providing tax base to the community and employment for residents of the area. He addressed questions regarding what it takes to attract an outlet mall. He answered by telling the members that the project is all about marketing your community. He stated that the southwest metro area does not have anything like this and that we have an opportunity here that other parts of the metro area do not have. Mr. Potter was thanked for meeting with the EDA and offered his assistance as needed should the city want to pursue this project.

Consensus was to begin thinking and developing a marketing program for an outlet mall. Staff will begin developing some concepts and bring information back to the EDA at a future meeting.

Downtown Vision: Joe Janish reviewed the information that would have to be submitted as part of an application to the Minnesota Design Team for 2008 consideration. He indicated that the application must include letters of support from local businesses and the community as a whole regarding their interest in support for the program. The City Council has endorsed moving forward with the application which must be submitted by August 2007 for a Spring 2008 site visit.

Medical Clinic: Ed Shukle reported on his meeting with representatives of Allina Clinics and St. Francis Hospital in Shakopee. He explained that the purpose of the meeting was to explore whether Allina would be interested in locating a clinic in Jordan. He stated that Allina and St. Francis were receptive to the idea but felt that this is something for future consideration. He intends to follow-up with this group towards the fall of this year.

Hotel: Ed Shukle and Joe Janish indicated that they had met with an interested developer of hotels who is looking at Jordan as a possible location. Shukle stated that staff had provided information about possible sites and local investors in the community. More information will be available at a later date

KAMI Development: Ed Shukle and Joe Janish reported on the development being proposed by KAMI of Woodbury, MN. The project involves the purchase of the Bobby and Steve's Auto World property along the north side of Hwy. 169. The development involves primarily retail shopping space. A sketch plan of the project has been reviewed by the Planning Commission and is on its way to the Parks and Recreation Commission and City Council. The development takes into account the most recent Hwy. 169/TH 282 interchange design.

MnSCU: Ed Shukle reported that he has been in contact with the Minnesota State College and Universities system regarding their interest in locating a facility along Hwy. 169 for purposes of offering higher education courses from several state colleges and universities. He stated that he was trying to arrange for a meeting with a representative from MnSCU in the near future regarding this opportunity. More information will be available at a later date.

Other Business: There were no other items of business to be discussed. It was noted that the next EDA meeting is scheduled for Tuesday, June 19, 2007, 7 p.m., City Hall.

Adjournment: It was moved by Goebel, seconded by Karsky to adjourn the meeting. Motion passed unanimously. The meeting was adjourned at 9:35 p.m.

Respectfully submitted,

Ed Shukle
Executive Director/City Administrator