

JORDAN ECONOMIC DEVELOPMENT AUTHORITY

MINUTES

March 20, 2007

Chair Ray Sandey called the meeting to order at 7:05 p.m.

Roll Call: Present: Ray Sandey, Greg Sticha , Dave Wolf, Ron Jabs, Jeremy Goebel and Daryl Karsky. Absent: Paul Carey. Also Present: Joe Janish, Senior Planner

Approve Minutes: It was moved by Wolf seconded by Sticha to approve the minutes of the February 27, 2007 regular meeting. Motion passed unanimously.

Discuss the creation of a vision for downtown Jordan: Joe Janish, Senior Planner, informed members Executive Director/City Administrator Ed Shukle has researched some options for “creating a vision for downtown”. Two options were basically researched, one would be to hire a consultant to work with the City to create a vision and the other option was to apply to the Minnesota Design Team (MDT) for a visit.

If the EDA wanted to hire a consultant for the visioning of downtown, the City Council may wish to consider conducting a Request for Proposal (RFP) process where a scope of services is drafted for consultants to submit proposals. Proposals would be reviewed by staff and elected officials, interviews of the firms would be conducted and recommendations made to the City Council for their review, consideration and approval.

Mr. Janish further explained MDT is a group of architects, landscape architects, planners and other professionals well qualified to review the downtown area and create, with the direct assistance of the community, a new design for the downtown. MDT would take a large look at the community and works with local officials and residents to create an overall theme and design for the downtown. It would then be up to the community to use this information and finalize a design scheme. The application is extensive and involves staff time in preparing the information requested. If the city’s application were to be selected, there is a considerable amount of planning, preparation and follow-up. Mr. Janish also informed members Mr. Shukle did contact a community who used the Minnesota Design Team (MDT) and many of the expenses were covered by local businesses that furnished meals, covered facilities charges and other incidental expenses.

EDA members expressed interest with a visit from MDT since the organization tailors each visit, approaches the community from an outside source. Member Jabs commented it would be a great opportunity at this time to create a vision for the downtown prior to the construction of a new City Hall and Library because it could help to infuse the vision into the downtown area. Mr. Jabs further commented this sounds as though this process could come up with a theme for signage that could be incorporated into our zoning ordinance and provide for consistency throughout the downtown area.

Motion Sticha, the EDA supports and recommends to the Jordan City Council to create a vision for the downtown by drafting an RFP and in conjunction begin the process for applying for a Minnesota Design Team visit; with staff recommending proper roles for commissions throughout the process. Seconded by Goebel. Motion approved unanimously.

Timberline Industrial Park Marketing Program: Joe Janish, Senior Planner, informed members he has tried to contact Ed Tschida from Le Sueur who has held a similar event, but Mr. Tschida is only in his office on Wednesdays. Mr. Janish did inform the EDA he thought if the Marketing Program included two groups it would be more personal and manageable. One group could meet at a location for a presentation about the background of Jordan, including past and projected growth trends and a description of the financial assistance programs the City of Jordan offers for Industrial properties. The second group could go then take a tour of the town to show landmarks, schools and industrial property. Both groups could then potentially sit down for lunch and the two groups could switch sessions. Chair Sandey commented it may be possible to offer the course as continuing education for the realtors which would possibly create more of an interest in the Marketing Program.

Medical Clinic: Joe Janish, Senior Planner, informed members due to vacations he was unable to discuss this subject with Executive Director/City Administrator Ed Shukle.

Discussion occurred about also possibly inviting a local pharmacist to an upcoming EDA meeting to discuss what the City of Jordan could do for attracting a pharmacy to the City of Jordan.

Outlet Mall: Joe Janish, Senior Planner questioned members if they would like to arrange for the Outlets at Albertville contact to attend an upcoming EDA meeting to discuss the possibility of locating an outlet mall in the Jordan area. It was the general consensus of the EDA members to invite the individual to a future meeting.

Other Business: Discussion occurred regarding a property downtown and if it would be possible to add to the architectural requirements for gutters if roof lines have a drop zone on or next to sidewalks. Senior Planner Janish informed members he would look into this matter and bring the item to a future Planning Commission for an ordinance amendment.

Next Meeting: April 17, 2007, 7 p.m., City Hall.

Adjournment: It was moved by Wolf, seconded by Goebel to adjourn the meeting. Motion passed unanimously. The meeting was adjourned at 8:30 p.m.

Respectfully submitted,

Joe Janish
Senior Planner