

# JORDAN ECONOMIC DEVELOPMENT AUTHORITY

## MINUTES

**February 27, 2007**

**Bus Tour:** A bus tour of the city was conducted. Members of the EDA and Planning Commission, along with city staff, toured the city to review the various zoning districts related to economic development activity and possible changes in zoning that might be considered by the Planning Commission and City Council as they develop the 2008 Comprehensive Plan Update. Once the tour ended, the members of the EDA, Planning Commission and staff returned to City Hall to enjoy dinner and conduct the regular meeting of the EDA.

Chair Ray Sandey called the meeting to order at 6:38 p.m.

**Roll Call:** Present: Ray Sandey, Greg Sticha, Dave Wolf and Daryl Karsky. Absent: Jeremy Goebel and Ron Jabs. Also Present: Joanne Foust, MDG; Joe Janish, Senior Planner; Jan Gilmer, Planning Commission; and Ed Shukle, Executive Director/City Administrator.

**Approve Minutes:** It was moved by Sticha seconded by Karsky to approve the minutes of the January 23, 2007 regular meeting. Motion passed unanimously.

**Review Minutes from Joint Chamber of Commerce/EDA meeting of February 15, 2007 re: Economic Development Chapter, 2008 Comprehensive Plan:** Joanne Foust, MDG, led a discussion covering the items that were discussed at this joint EDA/Chamber of Commerce meeting. Among items discussed were the definitions of an “interchange” and “bypass.” It was noted that these two topics were different. The interchange referred to at TH 282 and TH 169 is a transportation mechanism to eliminate a controlled intersection. A bypass is a transportation route that goes around a downtown area to alleviate traffic congestion and was referred to in a TH 21 and/or TH 282 context.

**Review of Draft Chapter on Economic Development for 2008 Comprehensive Plan – Joanne Foust, Municipal Development Group:** Joanne Foust, presented survey information obtained via an on-line survey regarding the city’s comprehensive plan for 2008. Ms. Foust also provided an updated copy of the Economic Development Chapter which was reviewed in January. Ms. Foust also asked for the EDA to submit their “Policy Survey” questionnaire and comments will be incorporated into the Economic Development Chapter.

**Review Industrial Architectural Standards Information:** Joe Janish, Senior Planner, presented information from several cities in Minnesota on the types of industrial architectural standards they have incorporated into their local ordinances. The information was presented in response to previous discussions regarding whether the city

wanted to require stricter standards for buildings located in industrial areas, specifically, the Timberline Industrial Park. Consensus of members present was that they would be willing to be more flexible on these types of requirements if the city can be assured that new business would be moving into the industrial park and creating jobs and increased tax base. There was also concern that we don't want to stretch too far and not protect the integrity of those businesses who have made the extra effort to construct higher quality buildings.

**Possible 2007 EDA Work Plan:** The following items were discussed:

- Local Business Development Seminars – continue to work on
- TH169/TH282 Interchange Project Support – continue to work on
- Downtown Façade Improvements – obtain a vision for downtown and explore design opportunities and financial resources to secure that vision
- Promoting TCCCF Program – possibly utilize this program as a financial vehicle to facilitate the vision for downtown
- Timberline Industrial Park Marketing Program – working on a program for Spring 2007 to promote the industrial park
- Overall Economic Development Marketing – discussed economic developing staffing opportunities and possibly looking into an economic development consultant to assist with marketing the city to prospective businesses
- Other items – health services providers such as a clinic and/or pharmacy; outlet mall, etc.

**Other Business:** Discussion occurred regarding a Chamber of Commerce billboard that is located on Bobby and Steve's Auto World property. It was mentioned that the billboard was faded. Staff will check this out and report back at the next meeting.

Executive Director/City Administrator Ed Shukle reported that he will be absent from the next EDA meeting. Shukle asked if the EDA wished to move their next meeting a week later or keep it scheduled for March 20. Consensus was to leave the meeting scheduled as is and that Joe Janish will staff that meeting. Shukle also indicated he would be absent for the April 17 meeting and the EDA consensus was to keep this meeting as scheduled and Janish will staff this meeting as well.

**Next Meeting:** March 20, 2007, 7 p.m., City Hall.

**Adjournment:** It was moved by Sticha, seconded by Karsky to adjourn the meeting. Motion passed unanimously. The meeting was adjourned at 8:45 p.m.

Respectfully submitted,

Ed Shukle  
Executive Director/City Administrator

