

**JORDAN ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING
MINUTES**

AUGUST 20, 2013

Greg Sticha called the meeting to order at 7:03 p.m.

Roll Call: Present: Greg Sticha, Ron Jabs, Dan Elke, Joe Thill, Dave Wolf and Tanya Velishek. Absent: Ray Sandey. Also Present: Tom Sand, Planning Commission; Gene Flynn, Planning Commission; Rolf Hafslund, Planning Commission; Sally Schultz, Planning Commission; Mark Seifert, Chamber of Commerce Liaison; Corrin Wendell, Senior Planner; Mike Waltman, City Engineer; Laura Chamberlain, Planning Intern; Thom Boncher, City Councilmember; Errin Welty, Vierbicher; Wes Hallberg, Yocum Oil; and Ed Shukle, City Administrator/Executive Director, EDA.

Approve Minutes of the July 16, 2013 Regular Meeting: Upon motion by Velishek seconded by Elke, the minutes of the July 16, 2013 regular meeting were approved.

Downtown Master Plan Update: Shukle introduced Errin Welty, Vierbicher. Ms. Welty then presented an overview of the final draft of the City of Jordan Downtown Master Plan as a vision for the future of downtown Jordan. Ms. Welty stressed that the plan was a “vision” and that the plan is fluid. She indicated that the plan serves as a guide for future development and/or redevelopment of the downtown area.

Concern was expressed that certain businesses are fearful of what the plan illustrates i.e., properties being acquired, businesses being relocated, etc. It was emphasized that much of any development/redevelopment will occur only when it is developer driven.

Ms. Welty will make revisions to the plan per this discussion and will send those to staff for distribution of the report. Ms. Welty will also make a presentation of the plan to the city council on September 16. Stakeholders will also be invited to the city council meeting to hear the presentation and offer input.

CGI Communications Video Production Update: Shukle reported on the community video production. He explained that Mayor Shaw, Superintendent of Schools Matt Helgerson and Stacy Crakes, First Stop Shop (FSS) assisted with interviews. He thanked Ron Jabs for his involvement as a guide to the videographer over a 2 day period. A draft of the video should be received by the city in the next couple of weeks.

Report from Mark Seifert, Jordan Area Chamber of Commerce: Mark Seifert provided a Chamber of Commerce report on their recent activities. He indicated that the Jordanopoly project is being wrapped up for fall distribution, beanbag tournament was held on August 17, the annual golf tournament will be held on September 11, a holiday parade and holiday home tour are being planned for December.

General Business Updates: Shukle reported on the interest of a “nanobrewery” to be located in the former Jordan Brewery.

Other Items: Dave Wolf asked about promoting economic development tools through better marketing. Shukle indicated that this is being done via the city’s website and marketing materials that have already been produced.

Next Meeting: It was noted that the next EDA meeting is scheduled for Tuesday, September 17, 2013, 7 p.m.

Motion by Elke seconded by Jabs, to adjourn the meeting. Motion passed unanimously. The meeting was adjourned at 8:36 p.m.

Respectfully submitted,

Ed Shukle
Executive Director/City Administrator